

# INTERNATIONAL DOCTORAL SEMINAR

4 ECTS

## Doctoral Dissertation Writing and Publishing

25-28 June, 2013  
Vilnius, Lithuania

Dear Seminar Participant,

In order to make your visit pleasant, here is some useful information that you might need before and during the seminar days.

### TRANSPORTATION

There are several options to get to Vilnius. If you come by plane and land in Vilnius International Airport you can reach the centre and old town of the city by:

- **Mini train.** The mini train stops right outside the airport and runs to the train/bus station near which ISM University of Management and Economics and hotel "Europa Royale" is located. Please check traffic schedule of mini train [here >>>](#). One way ticket price is less than 1 Eur.
- **Bus.** Bus No. 1 goes to the train/bus station. Urban transport usually starts about 5 a.m. and continues until 11 p.m. Please check traffic schedule of bus No. 1 [here >>>](#). One way ticket price is less than 1 Eur.
- **Taxi.** For your comfort there are taxi cabs available by the Arrivals. Taxi to the hotel should cost around 17-20 Eur.

**Please note: All payments in cash (ticket purchases, taxi services, etc.) could be made only in Lithuanian currency (Litas) for this reason we strongly recommend to exchange some money at your arrival, cash machines are available at the arrival hall.**

### ACCOMMODATION AND SUBSISTENCE

#### Hotel accommodation for the seminar

- Recommended hotel for the seminar participants:  
"Europa Royale Vilnius", Ausros Vartu Str. 6, Vilnius, Lithuania.  
[http://www.groupeuropa.com/europa\\_royale/vilnius\\_hotel/](http://www.groupeuropa.com/europa_royale/vilnius_hotel/)
- Participants are requested to make their own hotel arrangement.  
Price (breakfast included).  
- A single room: 60 EUR; - Room for two: 65 EUR (32,50 EUR / per person).

For reservation please contact directly:

Dovile Buozelyte

Key Account Manager

EUROPA ROYALE Vilnius

Ph: +370 5 2664996

Mob: +370 655 65261

Fax: +370 5 2612000

E-mail. [sales.erv@europaroyale.com](mailto:sales.erv@europaroyale.com)

#### Meals (included in the participation fee)

- Coffee breaks between sessions.
- June 25-28, lunch.
- June 25<sup>th</sup>, Welcome dinner.
- June 27<sup>th</sup>, Gala dinner.

#### Internet

- If you bring your laptop - wireless internet connection functions everywhere at ISM university premises. Instruction and connection codes will be available upon registration to the seminar on June 25<sup>th</sup>.

### OTHER INFORMATION

- The currency in Lithuania is Litas (Lt) and cents. 1 EUR = 3.45 Lt. All major credit cards, such as Mastercard, Visa, Visa Electron, Maestro, American Express are accepted at most restaurants and shops. Cash machines are also available at many locations.
- The average temperature in June is around +23 °C, though it might be rainy.
- Time zone UTC+2 (GMT+2).
- In case of emergency, please call 112.

## CONTACT DETAILS

Your contact persons before, during and after the seminar are:

### Ilona Buciuniene

Vice Dean of PhD Studies  
Mobile phone: +370 612 59673  
E-mail: [ilobuc@ism.lt](mailto:ilobuc@ism.lt)

### Ausra Sermontyte

Senior Manager of Doctoral Studies  
Mobile phone: +370 682 58038  
E-mail: [ausser@ism.lt](mailto:ausser@ism.lt)

## SEMINAR

### Venue

Seminar sessions will take place at ISM University of Management and Economics ([www.ism.lt](http://www.ism.lt)) Ausros Vartu str. 7A, room 412. Please note, that university is accessed through Arkliu Street

### Registration

Registration to the seminar will be held on June 25 before the first session at 8:30 – 9:00, room 412. You will receive a printed list of participants upon registration.

### ECTS

It is obligatory to attend all seminar sessions. Only upon successful completion of the seminar ECTS credits will be assigned.

## SEMINAR PROGRAMME

Day 1 (25 <sup>th</sup> June)	Day 2 (26 <sup>th</sup> June)	Day 3 (27 <sup>th</sup> June)	Day 4 (28 <sup>th</sup> June)
<b>Prof. Wolfgang Mayrhofer</b>		<b>Prof. Winfried Ruigrok</b>	
<b>Topics of the day:</b> <ul style="list-style-type: none"> <li>✚ Rationale for writing a dissertation</li> <li>✚ What is a problem worth writing about?</li> <li>✚ What constitutes a good research question?</li> <li>✚ The link between research question and structure of the dissertation</li> </ul> <p style="text-align: center;"><i>Input, dyads, group work and presentations, plenary discussions</i></p>	<b>Topics of the day:</b> <ul style="list-style-type: none"> <li>✚ The magic triangle: relating research question, theory and methodology</li> <li>✚ Abstract and introduction – text within the text</li> <li>✚ Formulating hypotheses – an art of its own</li> <li>✚ Getting your work published – miracle, luck, or handcraft?</li> </ul> <p style="text-align: center;"><i>Input, dyads, group work and presentations, plenary discussions</i></p>	<b>Topics of the day:</b> <ul style="list-style-type: none"> <li>✚ Key quantitative research methods in management</li> <li>✚ Research design and data collection</li> <li>✚ Challenges and trends in quantitative research methods</li> <li>✚ Relate research methods to the participants' dissertation projects</li> <li>✚ Implications for publishing</li> </ul> <p style="text-align: center;"><i>Group presentations and discussion</i></p>	<b>Topics of the day:</b> <ul style="list-style-type: none"> <li>✚ Key qualitative research methods in management</li> <li>✚ Case study method: validity and reliability</li> <li>✚ Challenges and trends in qualitative research methods</li> <li>✚ Relate research methods to the participants' dissertation projects</li> <li>✚ Implications for publishing</li> </ul> <p style="text-align: center;"><i>Group presentations and discussion</i></p>
<b>8.30-9.00 registration</b>			
<b>09.00 – 17.00 seminar</b> 10.30-10.45 coffee break 12.30-13.45 lunch 15.15-15.30 coffee break			<b>09.00 – 16.00 seminar</b> 10.30-10.45 coffee break 12.30-13.45 lunch
18.00 Welcome dinner		18.00 Gala dinner	

## FACULTY

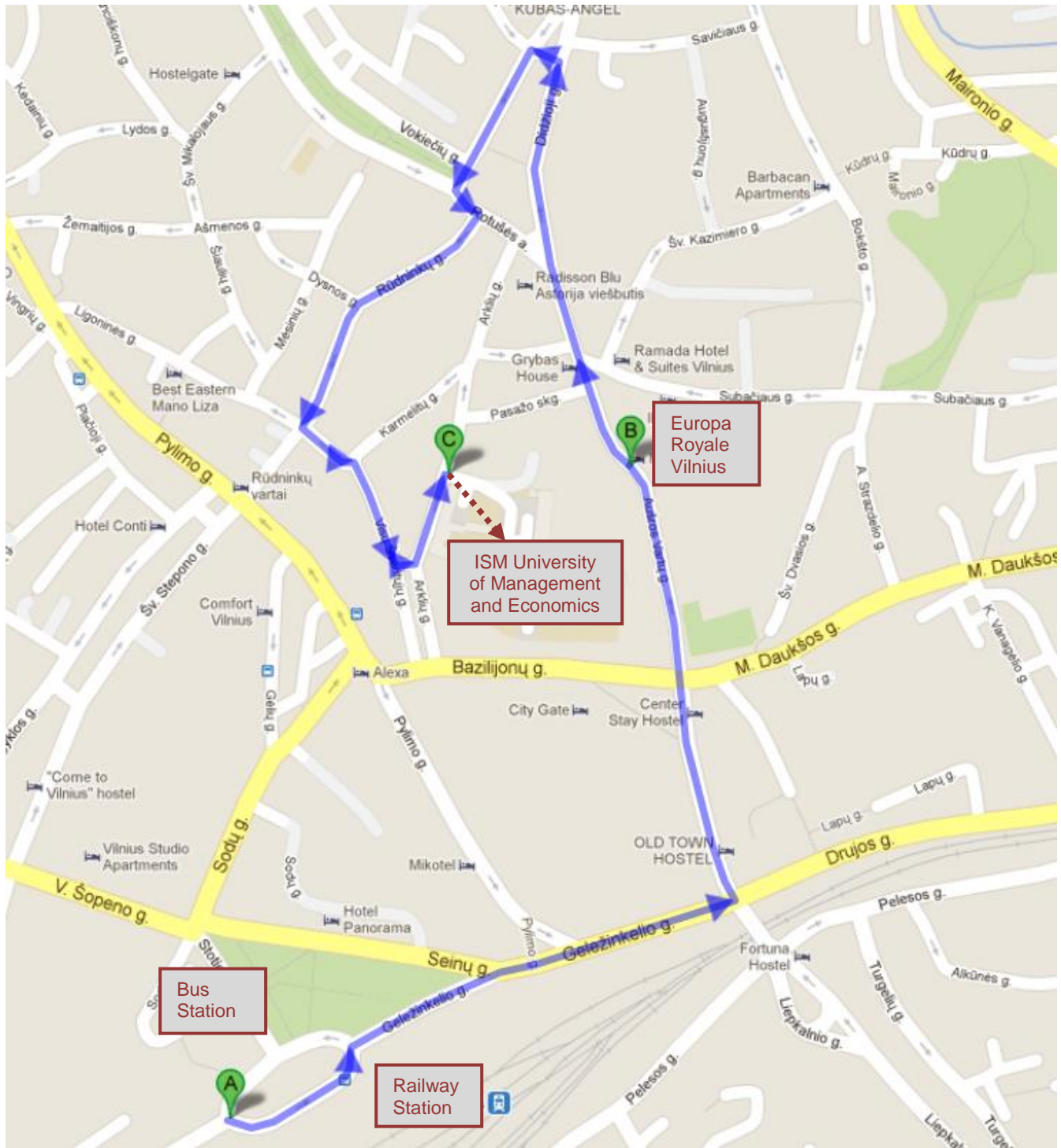


**Wolfgang Mayrhofer** (AT) is professor of business administration, holds a chair for management and organisational behaviour at WU Vienna, Austria, and is Program Director of Doctoral studies at WU. Previously, he held teaching and research positions at the University of Paderborn and the Dresden University of Technology, both in Germany. His research interests focus on international comparative research in human resource management and leadership, careers and systems theory. He has co-edited, co-authored and authored 26 books and more than 160 book chapters and peer reviewed articles. Wolfgang Mayrhofer has taught in various international programs and is a research fellow at the Centre for Global Workforce Strategy, Simon Fraser University, Canada, member of the academic advisory board of AHRMIO, associate member of the Centre for Professional Work and Careers, Loughborough University, and an appointed visiting professor at Henley Management College, UK.



**Winfried Ruigrok** (NL) is a professor of International Management and currently serves as Dean of the Executive School of Management, Technology & Law at the University of St.Gallen, Switzerland. He previously held positions at the Warwick Business School (UK), Rotterdam School of Management (NL), European Commission (B), University of Amsterdam (NL), and Netherlands International Development Organisation (NL). He teaches courses in international management, corporate governance and research methods. His research focuses on the link between internationalisation and firm performance, international top management teams and boards, corporate governance, diversity management, and the case study method. He has published papers in numerous journals, incl. *Strategic Management Journal*, *Organizational Research Methods*, *Journal of Management Studies*, *Journal of Economic Behavior and Organization*, *Corporate Governance: An International Review*, and *Management International Review*.

## MAP



**A – Bus Station/ Railway Station**

**B – Hotel "Europa Royale Vilnius"**

**C - ISM University of Management and Economics (accessed through Arkliu street)**



Bus station and Railway Station is around 10 minutes walking distance from ISM University of Management and Economics and from the hotel "Europa Royale Vilnius".

It will take you around 5 minutes to get from the hotel to the University.

## SURVIVAL LITHUANIAN

**How are you?** Kaip sekasi?  
**Thank you** Ačiū  
**Sorry/excuse me** Atsiprašau  
**Please** Prašom  
**Cheers!** Į sveikatą!  
**Enjoy your meal!** Gero apetito!

**Hello** Laba diena  
**Hi** Labas  
**Good morning** Labas rytas  
**Good evening** Labas vakaras  
**Good night** Labanakt  
**Goodbye** Viso gero  
**See you!** Iki!  
**Yes** Taip  
**No** Ne

**Where's the toilet?** Kur tualetas?  
**On the left** Kairėje  
**On the right** Dešinėje  
**Help!** Gelbėkit!  
**What is your name?** Koks tavo vardas?  
**Where is...?** Kur yra...?  
    **bus station** autobusų stotis  
    **post office** paštas  
    **phone-box** telefono automatas  
    **hospital** ligoninė  
    **police** policija

**Do you speak English?** Ar jūs kalbate angliškai?  
**I do not speak Lithuanian** Aš nekalbu lietuviškai  
**I do not understand** Aš nesuprantu  
**Please repeat** Prašau pakartoti  
**Please write it down** Prašau užrašyti  
**I do not know** Nežinau  
**How much does it cost?** Kiek kainuoja?  
**The bill please** Prašau sąskaitą

**I would like** Norėčiau  
    **tea** arbatos  
    **coffee** kavos  
    **wine** vyno  
    **water** vandens  
    **orange juice** apelsinų sulčių  
    **bread** duonos  
    **milk** pieno  
    **beer** alaus  
    **fruit** vaisių  
    **salt** druskos  
    **pepper** pipirų  
    **sugar** cukraus  
    **fish** žuvies  
    **meat** mėsos  
    **menu** meniu  
    **knife** peilio  
    **fork** šakutės  
    **spoon** šaukšto

*We are looking forward to meet you!*

